

Order / Rev: 36948
Alt Order #: 08841654
Flight Dates: 09/19/12 - 09/25/12

Advertiser: Heller, Dean R-USS
Product Desc: HELLER/SENATE/REP
Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	8	09/24/12	09/25/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p MT-----	:30	1	\$325.00	LV2	0.00	NM	1	\$325.00
BOLD/LET'S MAKE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				1	\$325.00		0.00			
E 17	8	09/19/12	09/21/12	The Talk 2-3P The Talk	CM	2-3p --WTF--	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00
TALK - CBS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--				1	\$350.00		0.00			
E 18	8	09/24/12	09/25/12	The Talk 2-3P The Talk	CM	2-3p MT-----	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00
TALK - CBS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				1	\$350.00		0.00			
E 19	8	09/19/12	09/21/12	Ellen Ellen	CM	3-4p --WTF--	:30	3	\$325.00	LV2	0.00	NM	3	\$975.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$325.00		0.00			
E 20	8	09/24/12	09/25/12	Ellen Ellen	CM	3-4p MT-----	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$325.00		0.00			
E 21	8	09/19/12	09/21/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p --WTF-- (4:30 PM-5:00 PM)	:30	3	\$300.00	LV2	0.00	NM	3	\$900.00
4P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$300.00		0.00			
E 22	8	09/24/12	09/25/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p MT----- (4:30 PM-5:00 PM)	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
4P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$300.00		0.00			
E 23	8	09/19/12	09/21/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p --WTF--	:30	3	\$375.00	LV2	0.00	NM	3	\$1,125.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$375.00		0.00			
E 24	8	09/24/12	09/25/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p MT-----	:30	4	\$375.00	LV2	0.00	NM	4	\$1,500.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				4	\$375.00		0.00			
E 25	8	09/19/12	09/21/12	630-7p Inside Edition Inside Edition	CM	630-7p --WTF--	:30	3	\$300.00	LV2	0.00	NM	3	\$900.00
INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$300.00		0.00			
E 26	8	09/24/12	09/25/12	630-7p Inside Edition Inside Edition	CM	630-7p MT-----	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$300.00		0.00			
E 27	8	09/19/12	09/21/12	7-8p Rotator 7-8p Rotator	CM	7-8p --WTF--	:30	3	\$325.00	LV2	0.00	NM	3	\$975.00
ET/INSIDER ED														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$325.00		0.00			
E 28	8	09/24/12	09/25/12		CM	7-8p MT-----	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				7-8p Rotator										
				7-8p Rotator										
				ET/INSIDER ED										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$325.00		0.00			
E 30	8	09/24/12	09/25/12	8 News Now 11p M-F	CM	11-1135p	MT-----	:30	2	\$500.00	LV2	0.00	NM	\$1,000.00
				8 News Now 11p M-F										
				11P NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$500.00		0.00			
E 31	8	09/19/12	09/21/12	Letterman	CM	1135p-1237a	--WTF--	:30	1	\$225.00	LV2	0.00	NM	\$225.00
				Letterman										
				LETTERMAN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--				1	\$225.00		0.00			
E 32	8	09/24/12	09/25/12	Letterman	CM	1135p-1237a	MT-----	:30	1	\$225.00	LV2	0.00	NM	\$225.00
				Letterman										
				LETTERMAN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				1	\$225.00		0.00			
E 33	8	09/24/12	09/24/12	Mon 10-11p	CM	10-11p	M-----	:30	1	\$5,000.00	LV2	0.00	NM	\$5,000.00
				Hawaii Five-O										
				HAWAII 5-0										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$5,000.00		0.00			
E 34	8	09/25/12	09/25/12	Tue 8-9p	CM	8-9p	-T-----	:30	1	\$5,250.00	LV2	0.00	NM	\$5,250.00
				NCIS Premiere										
				NCIS-C//NCIS:L										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$5,250.00		0.00			
E 38	8	09/20/12	09/20/12	Thu 10-11p	CM	10-11p	---T---	:30	1	\$2,300.00	LV2	0.00	NM	\$2,300.00
				Person Of Interest										
				LETTERMAN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---				1	\$2,300.00		0.00			
E 39	8	09/21/12	09/21/12	Fri 10-11p	CM	10-11p	----F--	:30	1	\$1,200.00	LV2	0.00	NM	\$1,200.00
				Blue Bloods										
				BLUE BLOODS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$1,200.00		0.00			
E 40	8	09/22/12	09/23/12	8 News Now 11p Sa/Su	CM	11-1135P	-----SS	:30	1	\$350.00	LV2	0.00	NM	\$350.00
				8 News Now Sa/Su 11p										
				11P NEWS WKND										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----SS				1	\$350.00		0.00			
E 43	8	09/22/12	09/22/12	8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	\$175.00	LV2	0.00	NM	\$175.00
				8 News Now Sat 5-7p										
				WKND NWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$175.00		0.00			
E 44	8	09/22/12	09/22/12	Sat Prime Special	CM	8-10p	-----S-	:30	1	\$500.00	LV2	0.00	NM	\$500.00
				KLAS Movie: Dick										
				CRIMETIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$500.00		0.00			
E 45	8	09/22/12	09/22/12	Sat 10-11p	CM	10-11P	-----S-	:30	1	\$2,250.00	LV1	0.00	NM	\$2,250.00
				48 Hours Mystery										
				48HR MYSTERY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$2,250.00		0.00			
E 46	8	09/23/12	09/23/12		CM	5-6a	-----S	:30	1	\$75.00	LV2	0.00	NM	\$75.00

